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[DSC640-T302 Data Presentation & Visualization (2241-1)](https://cyberactive.bellevue.edu/webapps/blackboard/execute/courseMain?course_id=_520868_1)

[3.3 Project Task 2: Executive Summary](https://cyberactive.bellevue.edu/webapps/assignment/uploadAssignment?content_id=_14812835_1&course_id=_520868_1&group_id=&mode=view)

**Aircraft & Road Accidents 2021**

In creating this executive summary presentation, our main goal was to take complex data and turn it into a clear and compelling story that shows how safe air travel really is. To do this, we carefully chose different types of visual aids like bar charts, pie charts, maps, and funnel charts to highlight the most important points.

For example, we used a different type of chart to compare aircraft accidents and road accidents in 2021 side by side. This made it crystal clear that there's a huge difference in the number of incidents and how safe air travel is in comparison. We also used a world map with markers to show where these accidents happened, proving that they aren't concentrated in one place but spread globally. To showcase the variety of accident types, we turned to pie charts for a straightforward overview.

Our presentation is designed to be easy to understand, concise, and visually engaging. We make sure that all the information we're presenting is honest and accurate, following the highest ethical standards.

When we present this to the executive committee, we'll start with a clear introduction. Then, we'll guide them through the visuals, telling the story backed by data. We want to encourage discussions and questions from the committee and, if needed, lay out any important actions or decisions that arise from our findings.

In Summary, our analysis shows that air travel is statistically much safer than traveling by road. It also reveals that accidents aren't concentrated in specific regions but occur worldwide. Armed with these insights, we're well-prepared to shape future media communications, address concerns, and uphold our airline's reputation as a safe and reliable way to travel.